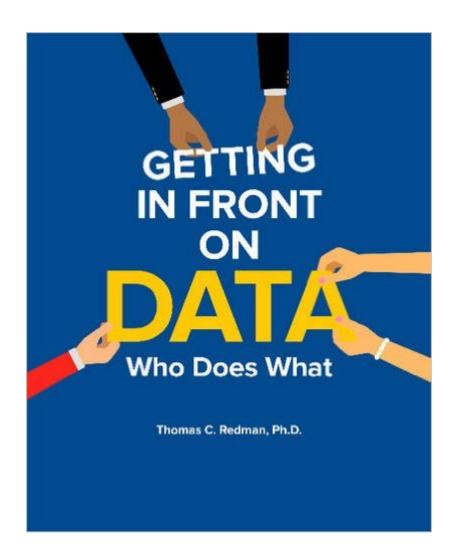
The book was found

Getting In Front On Data





Synopsis

This is the single best book ever written on data quality. Clear, concise, and actionable. We all want to leverage our data resources to drive growth, but we too often ignore the fundamentals of data quality, which almost always inhibits our success. Tom lays out a clear path for each organization to holistically improve not only its data quality, but more importantly the performance of its business as a whole.--Jeffrey G. McMillan, Chief Analytics and Data Officer, Morgan StanleyThis book lays out the roles everyone, up and down the organization chart, can and must play to ensure that data is up to the demands of its use, in day-in, day-out work, decision-making, planning, and analytics. By now, everyone knows that bad data extorts an enormous toll, adding huge (though often hidden) costs, and making it more difficult to make good decisions and leverage advanced analyses. While the problems are pervasive and insidious, they are also solvable! As Tom Redman, "the Data Doc," explains in Getting in Front on Data, the secret lies in getting the right people in the right roles to "get in front" of the management and social issues that lead to bad data in the first place. Everyone should see himself or herself in this book. We are all both data customers and data creators--Getting in Front on Data proposes new roles for data professionals as:embedded data managers, in helping data customers and creators complete their work, DQ team leads, in connecting customers and creators, pulling the entire program together, and training people on their new roles, data maestros, in providing deep expertise on the really tough problems, chief data architects, in establishing common data definitions, and technologists, in increasing scale and decreasing unit cost. Data quality has always been important. But now, in the growing digital economy where business transactions and customer experiences are automated and tailored, data quality is critical. This book comes just in time.--Maria C. Villar, Global Vice President, SAP America, Inc. Winning, and more importantly thriving, in the digital age requires more than stating "Data is a strategic corporate asset." Leaders and organizations need a plan of action to make the new vision a reality. Tom's latest book is a how-to for those seeking that reality.--Bob Palermo, Vice President, Performance Excellence, Shell UnconventionalsMany, if not most, companies still struggle with their data. With his latest offering, Tom Redman sets out a path they can follow to Get in Front on Data. Based on his decades of experience working with many companies and individuals, this is the most practical guide around. A must read for data professionals, and especially data "provocateurs".--Ken Self, President IAIDQThis book offers a unique perspective on how to think about data and address Data Quality - offering practical guidance and useful instruction from the perspective of each stakeholder. The process--and processes--to go from business need to having the right quality data to address that need is no small task.--John Nicodemo, Global Leader, Data Quality, Dun &

BradstreetGetting in Front on Data is a clearly written survival handbook for the new data-driven economy. It is a "must read" for the employees of any organization expecting to remain relevant and competitive. The "Data Doc" has an extraordinary talent for explaining key concepts with simple examples and understandable analogies making it accessible to everyone in their organization regardless of their role.--John R. Talburt, Director of the Information Quality Graduate Program University of Arkansas at Little Rock

Book Information

Paperback: 190 pages Publisher: Technics Publications; First edition (September 12, 2016) Language: English ISBN-10: 1634621263 ISBN-13: 978-1634621267 Product Dimensions: 7.5 x 0.4 x 9.2 inches Shipping Weight: 15.2 ounces (View shipping rates and policies) Average Customer Review: Be the first to review this item Best Sellers Rank: #485,972 in Books (See Top 100 in Books) #196 in Books > Computers & Technology > Programming > Software Design, Testing & Engineering > Testing #724 in Books > Business & Money > Management & Leadership > Information Management #1882 in Books > Business & Money > Human Resources > Human Resources & Personnel Management

Download to continue reading...

Data Analytics: What Every Business Must Know About Big Data And Data Science (Data Analytics for Business, Predictive Analysis, Big Data) Data Analytics: Practical Data Analysis and Statistical Guide to Transform and Evolve Any Business. Leveraging the Power of Data Analytics, Data ... (Hacking Freedom and Data Driven) (Volume 2) Analytics: Data Science, Data Analysis and Predictive Analytics for Business (Algorithms, Business Intelligence, Statistical Analysis, Decision Analysis, Business Analytics, Data Mining, Big Data) Getting in Front on Data Managing Front Office Operations with Answer Sheet (AHLEI) (9th Edition) (AHLEI - Front Office Operations) Data Science and Big Data Analytics: Discovering, Analyzing, Visualizing and Presenting Data Data Science for Business: What You Need to Know about Data Mining and Data-Analytic Thinking Web Data Mining: Exploring Hyperlinks, Contents, and Usage Data (Data-Centric Systems and Applications) Getting Green Done: Hard Truths from the Front Lines of the Sustainability Revolution Rsmeans Assemblies Cost Data: Assemblies Cost Data Data and Goliath: The Hidden Battles to

Capture Your Data and Control Your World Efficient SAP R/3-Data Archiving: How to Handle Large Data Volumes Big Data Appliances for In-Memory Computing: A Real-World Research Guide for Corporations to Tame and Wrangle Their Data Professional Java Data: RDBMS, JDBC, SQLJ, OODBMS, JNDI, LDAP, Servlets, JSP, WAP, XML, EJBs, CMP2.0, JDO, Transactions, Performance, Scalability, Object and Data Modeling Data Structure and Algorithmic Thinking with Python: Data Structure and Algorithmic Puzzles Data Structures and Algorithms Made Easy in Java: Data Structure and Algorithmic Puzzles, Second Edition Swift: Programming, Master's Handbook; A TRUE Beginner's Guide! Problem Solving, Code, Data Science, Data Structures & Algorithms (Code like a PRO in ... engineering, r programming, iOS development) The Functional Approach to Data Management: Modeling, Analyzing and Integrating Heterogeneous Data Ruby: Programming, Master's Handbook: A TRUE Beginner's Guide! Problem Solving, Code, Data Science, Data Structures & Algorithms (Code like a PRO in ... web design, tech, perl, ajax, swift, python,) Java Programming: Master's Handbook: A TRUE Beginner's Guide! Problem Solving, Code, Data Science, Data Structures & Algorithms (Code like a PRO in ... web design, tech, perl, ajax, swift, python)

<u>Dmca</u>